



全台服務據點 Domestic Locations

台北總公司 Taipei head office

TEL: (02) 2537-3088 FAX: (02) 2511-0015~16

ADD: 104台北市中山區松江路82號5樓

5F, No. 82, Songjiang Rd, Zhongshan Dist, Taipei City 104, Taiwan (R.O.C.)

桃園分公司 Taoyuan branch

TEL: (03) 316-9188 FAX: (03) 316-9277

ADD: 330桃園市桃園區中正路1249號13樓之1

13F-1, No. 1249, Zhongzheng Rd, Taoyuan Dist., Taoyuan City 330, Taiwan (R.O.C.)

台中分公司 Taichung branch

TEL: (04) 2369-2906 FAX: (04) 2293-5313

ADD: 407台中市西屯區文心路三段241號19樓之2

19F-2, No. 241, Sec. 3, Wenxin Rd, Xitun Dist, Taichung City 407, Taiwan (R.O.C.)

高雄分公司 Kaohsiung branch

TEL: (07) 262-1168 FAX: (07) 222-8017

ADD: 800高雄市新興區民權一路251號5樓之4

5F-4, No 251, Minquan 1st Rd., Xinxing Dist, Kaohsiung City 800, Taiwan (R.O.C.)

台北總公司
桃園分公司

台中分公司

高雄分公司



熱忱 / 窩心 / 前瞻 / 誠信樸實
Passion / Touching / Creating / Honest

世邦旅遊 SPUNK TOUR

實踐旅遊心夢想
Fulfill Your Travel Dreams

www.4p.com.tw

歷久彌新 載譽前行 世邦穩健發展 承諾始終如一 SPUNK Professionals Open the World of Tourism



世邦旅行社走過近40年，恰好也是台灣旅遊產業快速成長與深刻變革的40年。

從出國旅遊逐漸普及，到全球化浪潮縮短世界的距離；從市場蓬勃發展的榮景，到亞洲金融風暴、921大地震、911事件、南亞海嘯、SARS、全球金融海嘯及COVID疫情帶來的衝擊，世邦始終站在旅遊產業第一線，與市場同行，也與時代同行。

回首來時路，世邦累積的不只是40年的經營經驗，更是在一次次環境變動中淬鍊出的堅持與韌性。當旅遊市場面臨挑戰時，我們選擇堅守；當產業迎向新的契機時，我們選擇持續前進。因為世邦始終相信，旅行不只是跨越地理距離的移動，更是人們拓展視野、連結世界的重要方式。

40年來，世邦陪伴無數旅客踏上人生重要旅程，也見證台灣旅遊產業的成長與蛻變。每一次出發背後所承載的信任，每一段旅程所累積的感動，都是世邦持續前行的重要力量。

站在新的起點上，世邦將延續創業以來筆路藍縷的精神，以穩健的步伐迎向未來，持續連結世界、創造價值，與旅人共同開啟下一個精彩篇章。

Founded in 1989, Spunk Tour has grown alongside Taiwan's tourism industry for nearly 40 years.

From the early days of outbound travel to today's borderless world, we have witnessed every stage of the industry's evolution. Through the Asian Financial Crisis, the 921 Earthquake, 9/11, the Indian Ocean tsunami, SARS, the Global Financial Crisis, and COVID-19, Spunk Tour has remained at the forefront of the travel industry, moving forward with both the market and the times.

Looking back, what we have built is more than four decades of experience. It is also a spirit of resilience, strengthened through every challenge. When the industry faced uncertainty, we chose perseverance. When new opportunities emerged, we embraced change. We believe travel is more than crossing borders—it is a meaningful way to broaden horizons and connect people with the world.

For nearly four decades, Spunk Tour has accompanied countless travelers on life's most memorable journeys while witnessing the remarkable growth of Taiwan's tourism industry. Every departure represents trust, and every journey creates lasting memories that inspire us to keep moving forward.

Standing at a new milestone, Spunk Tour will continue to uphold its pioneering spirit, advancing with confidence, connecting the world, creating greater value, and opening a new chapter of unforgettable travel experiences.



世邦旅行社股份有限公司 COSMO EXPRESS INT'L CO., LTD.

設立日期：1989年08月08日 營業種類：綜合旅行社
會員編號：北0403號 註冊編號：2007
資本額：新台幣五千萬元整
會員資格：台北市/桃園市/台中市/高雄市旅行商業同業公會
國際航空運輸協會(IATA)
中華民國旅行業品質保障協會
美國旅遊推展協會
中華民國旅行業經理人協會
中華民國工商建設研究會
台灣國際郵輪協會會員
台灣觀光協會會員

Established : August 8, 1989
Business Type : Comprehensive Travel Agency
License No: 2007 Capital : NT\$50 Million
Memberships :
Taipei, Taoyuan, Taichung and Kaohsiung Association of Travel Agents
International Air Transport Association (IATA)
Travel Quality Assurance Association, R.O.C.
Visit USA Taiwan
Certified Travel Counsellor Association, R.O.C.
Industrial and Commercial Construction Research Association
Member of International Cruise Council Taiwan
Taiwan Visitors Association

承諾&使命 • 用心成就每一段值得珍藏的旅程
品牌理念 • 熱忱、窩心、前瞻、誠信樸實

世邦創立的初衷，從來不只是經營旅行。我們所從事的，是一份關於連結的事業。連結人與世界，連結不同文化與價值，連結夢想與實現，也連結每個人對美好生活的嚮往。因此，世邦的使命不在於帶領旅客抵達多少目的地，而在於創造更多與世界相遇的機會。

為讓旅行成為豐富生命的力量，讓每一段旅程，都能留下超越時間的價值，世邦致力於打造有溫度、有深度、有意義的旅行體驗。不追求複製成功的公式，而追求每一次都能超越期待。因為真正卓越的旅行，不是讓旅客看見更多，而是讓旅客感受更深，一次次實踐旅遊心夢想。

Our Commitment & Mission
Creating unforgettable journeys with passion and dedication
Our Philosophy
Passion • Touching • Creating • Honest

Spunk Tour was founded with a vision that goes beyond operating tours. We are committed to connecting people with the world, bridging cultures, and creating meaningful travel experiences. Our mission is not simply to take travelers to new destinations, but to open more opportunities for them to discover the beauty and diversity of the world.

We believe every journey should leave lasting memories and enrich life. Rather than following formulas, we continually pursue higher standards and more inspiring experiences. Every itinerary is carefully designed to exceed expectations, allowing each traveler to turn their travel dreams into unforgettable moments.

組織架構 Organizational Chart



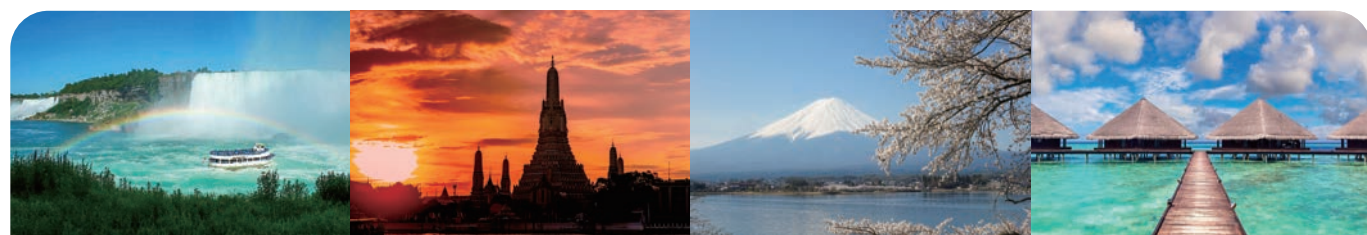


世邦旅遊 以世界為舞台、以旅行豐富人生

SPUNK Professionals Open the World of Tourism

有些人收藏藝術品，
有些人收藏名錶與珍釀；
而熱愛旅行的人，收藏的是世界。
收藏舊金山金門大橋迎向晨曦的那一刻，
收藏巴黎街角落葉飄落時的浪漫，
也收藏芭達雅夜色初醒時，
那份專屬異國的熱情與奔放。
每一趟旅程，都是一段故事；
每一次出發，都是人生視野的延伸。
而世界之所以迷人，
正因為它始終充滿未知與驚喜。

Some collect art, fine watches, or rare wines.
Travel lovers collect the world.
They collect sunrise over the Golden Gate Bridge,
autumn romance in Paris,
and the vibrant nights of Pattaya.
Every journey tells a story.
Every departure broadens life.
The world captivates us
because it is always full of wonder.



世界有多大，世邦的腳步就有多遠 用專業成就旅行，用熱情感動旅人

從紐澳的純淨自然、美加的壯闊風光，到歐洲的人文底蘊；從東南亞的熱帶風情、東北亞的四季魅力，到大陸港澳的城市風華。世邦的旅遊版圖遍及全球，也持續跟著旅人的夢想不斷延伸。

無論是奢華假期、深度文化探索、主題旅遊、家庭度假，或企業獎勵旅遊與商務差旅，世邦始終以專業團隊與豐富資源，為不同世代、不同需求的旅客打造最適合的旅行方案。系列團、PAK聯營團體旅遊之外，還涵蓋自由行規劃、機票與飯店預訂、個人票務服務、企業會議展覽、獎勵旅遊，以及護照與簽證代辦等全方位服務，讓每一次出發都更加從容，也更加精彩。

旅行產業的本質，始終是「人的事業」，再好的行程設計，都需要專業團隊在背後默默守護。世邦深知，每一次出發，都可能成為人生最難忘的記憶，因此，不僅是安排一趟旅程，更希望成為旅客探索世界時最值得信賴的夥伴。

Wherever the World Leads, Spunk Tour Goes Further Driven by expertise. Inspired by passion.

From the natural wonders of Australia and New Zealand to the grandeur of the Americas, the timeless cultures of Europe, and the wild beauty of Africa, Spunk Tour connects travelers with extraordinary destinations around the world.

Luxury escapes, cultural discoveries, family holidays, themed adventures, incentive travel, and corporate journeys—our professional team and global resources bring every travel vision to life.

With comprehensive services spanning group tours, independent travel, flights, hotels, visas, and corporate events, we make every journey seamless, inspiring, and memorable.

Travel is ultimately about people. More than creating itineraries, Spunk Tour is the trusted partner behind every departure—and every unforgettable story.

四大核心理念 專業服務

Four Core Values, Professional Service

多年來，世邦旅行社始終秉持「熱忱、窩心、前瞻、誠信樸實」四大經營理念，作為企業永續發展的核心價值。

在世邦的企業文化中，熱忱是推動我們持續前進的動力；窩心是對待旅客不變的溫度；前瞻是面對市場變化持續創新的視野；而誠信樸實，則是多年來始終堅守的經營根本。這些價值不僅形塑世邦的品牌精神，也融入每一次服務、每一項產品，以及每一位同仁的工作信念之中。

面對不斷變化的旅遊市場，世邦始終秉持初心，在傳承中創新，在穩健中前行。因為我們深信，唯有以人為本、以誠相待，才能讓每一段旅程超越目的地本身，成為值得珍藏的美好回憶，也讓信任成為世邦最珍貴的品牌資產。

For years, Spunk Tour has remained committed to four guiding principles—Passion, Touching, Creating, and Honest—which form the foundation of our long-term growth.

Passion drives us forward. Thoughtfulness brings warmth to every traveler we serve. Foresight inspires us to innovate in a changing market, while genuine integrity remains the cornerstone of everything we do.

These values define the spirit of Spunk Tour and are reflected in every service, every product, and every member of our team.

As the travel industry continues to evolve, we stay true to our purpose—innovating through experience and moving forward with confidence. We believe that only by putting people first and acting with sincerity can every journey become more than a destination. It becomes a treasured memory, while trust remains Spunk Tour's most valuable brand asset.

全球旅遊路線 Global Travel



國際機票代理



旅遊團

一般觀光
高爾夫假期
SPA假期
主題旅遊
精緻旅遊
親子旅遊
海島度假
生態之旅

Package Travel

Group Tours
Classic Sightseeing Tours
Golf Holidays
Spa Retreats
Themed Tours
Premium Tours
Family Tours
Island Getaways
Eco Tours

旅遊DIY

個人機票
LOCAL TOUR
機場接送訂房
租車
護照/簽證
票券代購
導遊服務
各國火車票服務

Travel DIY

Individual Air Tickets
Local Tours
Airport Transfers
Car Rental
Passport and Visa Services
Tickets Booking Services
Tour Guide Services
International Rail Ticketing Services

專案企畫

企業行銷專案整合
員工旅遊
獎勵旅遊
商務會議
畢業旅行
政府標案

Project Planning

Corporate Travel Management
Corporate Incentive Programs
Employee Travel
Business Meetings
Graduation Trips
Government Projects



世邦旅遊網www.4P.com.tw 從指尖到世界 精彩旅遊零距離

The World at Your Fingertips, Inspiring Journeys Just a Click Away

世邦旅遊以數位平台為核心，串聯全球旅遊資源，打造即時、便利的旅遊服務體驗。網路平台提供即時且多元的全球旅遊產品，涵蓋美加、歐洲、紐澳、關島、帛琉、東南亞、日本、韓國及大陸港澳等熱門目的地。以豐富的行程資訊與清晰的內容呈現，協助旅客快速掌握產品特色，輕鬆規劃理想旅程。

1. 一站掌握全球旅遊資訊

世邦旅遊網囊括豐富多元旅遊行程，精選四季主題旅遊與超值優惠。無論是賞櫻、避暑、追楓、戲雪或歡慶佳節，都能找到適合的旅遊選擇，旅客隨時掌握最新優惠，輕鬆規劃假期。

2. AI智慧客服即時回應服務需求

從國外團體旅遊、自由行到獎勵旅遊，世邦旅遊都能提供專業規劃與貼心服務，並代訂機票、套裝行程及全球飯店。迎向AI時代，智慧客服線上待命，即時回覆旅客提問，讓旅程安排更快速、更便利。

3. 精彩旅程一鍵出發

世邦旅遊網全球旅遊資訊豐富一次到位，旅遊資訊、行前須知與各國旅遊提醒一應俱全，讓旅客查詢、報名都更輕鬆。舉凡行程挑選或出發準備，都能快速掌握重點；線上報名還有機會遇見驚喜優惠，讓假期規劃更有期待。

Built around a comprehensive digital platform, the Spunk Tour website brings together worldwide travel resources to deliver a fast, convenient, and user-friendly booking experience. From Europe, the Americas, Australia & New Zealand, Japan, Korea, Northeast and Southeast Asia to China, travelers can easily explore a wide variety of destinations and travel styles. Rich itinerary details and engaging content help users quickly discover the perfect journey and plan their next adventure with confidence.

1. Your One-Stop Travel Information Hub

Our website features an extensive collection of travel products, seasonal recommendations, and exclusive offers. Whether you are planning a cherry blossom getaway, an autumn foliage tour, a winter snow holiday, or a luxury vacation, you can easily compare options, explore destinations, and stay updated with the latest travel promotions—all in one place.

2. AI Smart Customer Support

From escorted group tours and independent travel to incentive programs, our professional consultants provide personalized assistance every step of the way. With AI-powered online customer service, travelers can receive instant responses to inquiries, making trip planning faster, easier, and more efficient.

3. Everything You Need Before You Go

The Spunk Tour website provides comprehensive travel information, including destination highlights, itinerary details, travel tips, and entry requirements. Online booking is simple and convenient, while exclusive web promotions and special offers help travelers enjoy greater value before every departure.

成就與光榮 Achievements and Honors

布局全世界

- 1989年 公司成立，為目前市場中第7家取得綜合旅行社經營執照業者。
- 1997年 設立桃園、台中分公司。
- 1999年 長榮航空成立「玩美加族PAK」，聯合銷售美洲旅遊產品，世邦旅遊為聯營中心。
- 2000年 設立高雄分公司
- 2002年 跨足歐洲地區，成為市場中歐洲旅遊主要經營者
- 2017年 拓展關島、帛琉、日韓及港澳大陸，產品線完整，成為全方位旅遊品牌。
- 2018年 加入亞洲（基隆港出發）郵輪旅遊銷售。
- 2023年 開拓中南美洲特殊線路古巴、秘魯、墨西哥等
- 2023年 世邦旅遊直客/同業官方網站全新改版上線，提供更好的使用經驗及服務。
- 2025年 持續包銷星宇航空春節關島包機
- 2025年 星宇航空成立「美麗星世界PAK」聯合銷售北美旅遊產品，世邦旅遊為創始成員。
- 2025年 新增主題旅遊，如那霸馬拉松、澳洲黃金海岸馬拉松；節慶旅遊，如琉球海炎祭等。
- 2025年 跨足南亞地區，整合推出印度、尼泊爾、不丹、斯里蘭卡等國的團體旅遊行程。
- 2025年 擴展路線至土希埃、中東，包裝優質團體旅遊行程。
- 2025年 導入AI客服系統，提升網頁瀏覽率及客服效能，增進客人停留時間。
- 2025年 星宇航空成立「遇見星歐洲PAK」聯合銷售歐洲產品，世邦旅遊為創始會員。
- 2026年 推出吉祥物「邦蜜」（Spunkme），品牌年輕化。

專業肯定

- 內政部消費者保護委員會GMC優良商號
- 歐洲線奧地利旅遊證書
- 紐西蘭專家認證銀牌
- 澳洲旅遊專家證書



卓越成就 (以近幾年獲獎事蹟呈現)

- 2024年 美國線獲品保協會2024第2屆《品保優旅選》大獎
- 2024年 歌詩達郵輪最佳夥伴
- 2023~2024年 中華航空績優代理商
- 2018年 中華航空金獎
- 2014~2015年 公主遊輪最佳夥伴
- 2008~2015年 長榮航空績優旅行社、中華航空百萬美元代理商
- 2016年 台北市旅行商業同業公會最佳合作夥伴獎
- 2015年 國家品牌玉山獎
- 2006年 澳門旅遊局行程創意競賽佳作





靈活運用多航點 讓歐洲旅遊更優雅從容 Flexible Air Routes, Exceptional European Journeys

歐洲的迷人，除了風景，更在於每一段旅程中的感動與體驗，一趟好的旅行，走訪景點之外，還要把時間花在真正值得停留的地方。憑藉掌握多家航空公司穩定的一手機位資源，世邦旅遊靈活運用歐洲眾多航點，規劃多元城市進出路線，搭配內陸交通，有效縮短拉車時間，提升旅遊品質與舒適度。

產品涵蓋中西歐、北歐、南歐、東歐及巴爾幹半島等熱門區域，無論是經典法瑞義、奧捷，或北歐峽灣、北歐極光與西葡深度之旅，滿足不同客群需求。世邦以專業規劃、精選住宿與貼心服務，讓每一趟歐洲旅程都走得更深入、玩得更輕鬆。

Europe is captivating not only for its breathtaking scenery, but also for the unforgettable moments experienced along every journey. At Spunk Tour, we believe that truly memorable travel is about more than visiting famous landmarks—it is about slowing down and appreciating each destination.

Through partnerships with leading international airlines, we offer a wide range of flight options with flexible arrival and departure cities. Combined with well-planned ground transportation, our itineraries minimize travel time while maximizing comfort and sightseeing opportunities.

From Western, Northern, Southern and Eastern Europe to the Balkan Peninsula, travel Itineraries cover the continent's most iconic destinations. Every itinerary is thoughtfully designed with quality accommodations and attentive service, ensuring a rewarding and worry-free travel experience.



將夢想中的美國走一遍 收藏一生必看的風景 Experience North America, Create Memories That Last a Lifetime

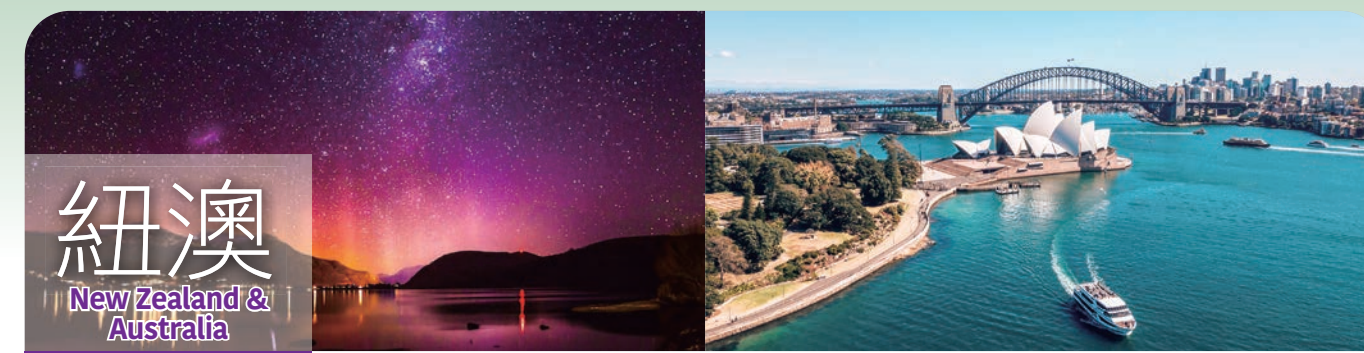
對許多人而言，美國是一生至少想造訪一次的旅行夢想。世邦旅行社深耕美洲旅遊多年，長期為「玩美加族」、「美麗星世界」聯營成員之一，並與多家航空建立穩固合作關係，掌握充足且穩定的機位資源，讓每一趟旅程都能規劃更完善、安心。

從壯闊的大峽谷、黃石國家公園，至楓葉點綴的美加東名城、加拿大洛磯山脈，以及令人屏息的阿拉斯加極光，世邦帶旅客走訪景點之外，更加希望讓旅客深入感受每個目的地的獨有魅力。憑藉多年累積的操作經驗與專業團隊服務，打造兼具深度、品質與感動的美洲旅程，讓旅人留下值得珍藏的美好回憶。

For many travelers, visiting the United States is a lifelong dream, while Canada is admired for its magnificent natural beauty and breathtaking landscapes. With years of experience and strong partnerships with major airlines, Spunk Tour provides stable flight availability and expertly planned itineraries, allowing every journey to begin with confidence.

From the Grand Canyon and Yellowstone National Park to the vibrant cities of the U.S. East Coast, the Canadian Rockies, and the unforgettable beauty of Alaska, our tours go beyond sightseeing. We invite travelers to immerse themselves in local culture, discover remarkable landscapes, and experience North America in greater depth.

Guided by our experienced tour leaders and dedicated service team, every itinerary is carefully designed to deliver comfort, inspiration, and unforgettable moments—creating treasured memories that will last a lifetime.



探索南半球最純粹的美好 追逐南極光的感動之旅 Discover the Untouched Beauty of the Southern Hemisphere

無論壯麗的庫克山、米佛峽灣，或璀璨迷人的南極光與星空觀測體驗，每一段旅程都展現紐西蘭獨有的自然魅力與人文風情。世邦堅持以舒適從容的旅行節奏與細膩貼心的服務，讓旅人深入感受南半球最純淨、最令人難忘的感動。

世邦旅遊澳洲線以多元產品布局，黃金海岸系列主打輕鬆度假與豐富體驗，涵蓋親子樂園、農莊、酒莊、螢火蟲洞等不同特色，兼具親民價格與行程亮點。世邦亦規劃雪梨＋墨爾本雙城、東澳三城產品，結合經典城市風貌、自然景觀、美食等內容，讓旅客能一次感受澳洲都會魅力與自然風光。

From the majestic heights of Mount Cook and the breathtaking beauty of Milford Sound to the enchanting Southern Lights and unforgettable stargazing experiences, every journey reveals New Zealand's distinctive natural wonders and cultural charm. With a relaxed pace and thoughtful service, Spunk Tour creates unforgettable experiences in the Southern Hemisphere.

Our Australia collection offers a wide variety of travel styles to suit every preference. From the golden beaches of the Gold Coast and family-friendly attractions to vineyards, wildlife encounters, and the magical Glow Worm Caves, every itinerary combines comfort, value, and memorable experiences. We also feature Sydney-Melbourne twin-city tours and Eastern Australia highlights, blending vibrant city life, iconic landmarks, and breathtaking scenery into one unforgettable journey.



土希埃／中東非洲—遇見世界古文明之美 走進歷史傳奇篇章 Turkey • Egypt • Middle East & Africa Explore the Wonders of Ancient Civilizations

有些旅行令人放鬆，有些則讓人看見世界更深層的樣貌。世邦旅遊規劃的土耳其、希臘、埃及、中東系列等產品，景點的安排之外，更是一場關於文明、歷史與文化的探索。

走進千年古城尋找文明留下的足跡，或在遼闊沙漠與異國街景中體驗不同文化的魅力，每個目的地都擁有獨特而迷人的故事。世邦旅遊依據市場需求靈活運用多元航空資源，規劃兼具舒適度與高品質的產品選擇，旅人能以輕鬆的方式走進課本與影像之外的世界。

Some journeys are relaxing, while others awaken a deeper appreciation of history and culture. Spunk Tour's itineraries across Turkey, Greece, Egypt, the Middle East, and Africa offer more than sightseeing—they are immersive experiences through some of the world's greatest civilizations.

Walk among ancient ruins, marvel at the timeless Pyramids of Giza, sail across magnificent landscapes, and discover stories that have shaped human history. Backed by extensive airline partnerships and professional travel planning, we provide flexible itineraries, quality accommodations, and exceptional service, allowing travelers to explore these extraordinary destinations with comfort, confidence, and lasting inspiration.



移動的海上遊樂場 最不費力的玩樂提案 A Floating Resort, The Easiest Way to Explore the World

有時候，旅行最迷人的，除了抵達的那一刻，還有沿途慢慢展開的風景。郵輪旅行少了趕路的匆忙，多了從容欣賞世界的時間。世邦旅遊精選的多元郵輪產品，旅客可在海天之間感受不同於陸地旅行的悠閒節奏。

無論是基隆港出發的日韓假期，或是阿拉斯加、地中海、加勒比海……，清晨迎接海上日出，白天走訪各具特色的城市與島嶼，夜晚佇立甲板吹海風，享受美食、表演與放鬆時光。無論是與家人共享假期、與朋友結伴出遊，或是追求深度體驗的河輪旅程，世邦旅遊都希望透過細緻的安排，讓旅行在移動同時，亦是一段能放慢腳步、細細感受生活的美好時光。

Sometimes the most memorable part of a journey is not only the destination, but every moment along the way. Cruising transforms travel into a leisurely experience, giving you more time to admire breathtaking ocean views while enjoying world-class facilities and entertainment on board.

Spunk Tour selects premium cruise products to suit different travel styles. Whether sailing through Japan and Korea, the Mediterranean, Alaska, or the Caribbean, each itinerary offers unique ports of call, spectacular scenery, fine dining, live performances, and exceptional onboard experiences.

Whether traveling with family, friends, or embarking on a dream voyage, a cruise allows you to slow down, unwind, and enjoy every unforgettable moment at sea.



最Chill的旅遊節奏 享受島嶼慢步調 Slow Down, Unwind, and Embrace Island Life

最理想的假期不一定要走得太遠，有時換個步調，就能感受截然不同的風景。世邦旅遊打造沖繩、帛琉、關島等多元海島度假產品，憑藉穩定的一手機位與包機資源，提供靈活、多元的旅遊選擇。

海島產品結合豐富飯店資源與彈性行程安排，無論是親子同遊、好友相伴或企業包團，都能找到適合的度假方式。每年春節期間推出的關島直飛包機，更是許多旅客期待已久的年度假期選擇，憑藉多年累積的操作經驗與良好口碑，吸引不少熟客年年回流。

The perfect holiday doesn't have to take you far—it simply needs to help you relax and reconnect. From Okinawa and Guam to Palau and other tropical destinations, Spunk Tour offers a wide selection of island vacations with convenient flights, quality accommodations, and flexible itineraries.

Whether you're looking for a family holiday, a romantic escape, a diving adventure, or an incentive trip, our carefully designed island packages cater to every travel style. Seasonal charter flights and long-standing partnerships with trusted resorts ensure a smooth, comfortable, and memorable vacation.

With years of experience and outstanding service, we continue to create relaxing island holidays that inspire travelers to return year after year.



極致和風體驗 遇見更有溫度的日本 Discover Japan Beyond the Ordinary

日本一直是台灣旅客十分熟悉，亦是經常重遊的旅遊目的地，每一次再訪，也都期待看見不一樣的風景。除了高性價比的團體行程，世邦旅遊以高端旅遊與客製化服務為發展核心，「元氣日本PAK」提供北海道、東北、東京等日本不同地區的精緻產品，精選優質住宿、特色餐食與深度文化體驗，旅人每趟旅程都能體驗與以往不同的日本風景。

隨著旅客需求日益多元，世邦也積極拓展企業獎勵旅遊、員工旅遊、高端小團及主題客製行程，依照不同需求量身規劃專屬旅程。從經典再訪到深度探索，世邦希望陪伴旅人一次次走進日本，發現更多值得珍藏的感動。

Japan has long been one of Taiwan's favorite travel destinations, yet every visit reveals something new. Beyond classic sightseeing tours, Spunk Tour focuses on premium travel experiences and tailor-made services. Through our signature Japan PAK collection, travelers can explore Hokkaido, Tohoku, Tokyo, and many other regions while enjoying carefully selected accommodations, authentic cuisine, and immersive cultural experiences.

As travel preferences continue to evolve, we also offer incentive travel, corporate tours, premium small-group journeys, and customized itineraries. From iconic landmarks to hidden gems, every trip is thoughtfully designed to help travelers experience Japan in greater depth and create unforgettable memories.



韓流來襲！好吃好買好好玩 K-Culture, Cuisine, Shopping & Endless Discoveries

有很多地方總讓人忍不住想再回去看看，韓國正是如此。街角新開的咖啡館、話題不斷的潮流商圈、四季更迭的城市風景，都為旅程帶來新的驚喜。世邦旅遊運用多元航空資源，規劃首爾、釜山、濟州島等不同主題產品，讓喜歡購物、美食、文化體驗或度假放鬆的旅人，都能找到屬於自己的旅行節奏。

除了經典行程，還有高端旅遊、高CP值產品及客製化安排，滿足旅人不同需求。例如釜山系列產品選擇多元，是許多旅客探索韓國的熱門選項，每次遊訪都像與熟悉的老朋友再次相見，並發現新的風景與感動。

Korea is a destination that invites travelers to return time and again. From stylish cafés and vibrant shopping districts to breathtaking seasonal scenery, every journey offers fresh inspiration. Leveraging extensive airline partnerships, Spunk Tour provides a diverse selection of itineraries featuring Seoul, Busan, Jeju Island, and other popular destinations, perfectly combining shopping, gastronomy, cultural experiences, and leisure.

In addition to classic tours, we offer premium vacations, value-packed travel packages, and customized arrangements to suit different travel styles. Whether revisiting familiar favorites or discovering hidden treasures, every itinerary is designed to deliver memorable experiences and showcase the unique charm of Korea.



東南亞 Southeast Asia

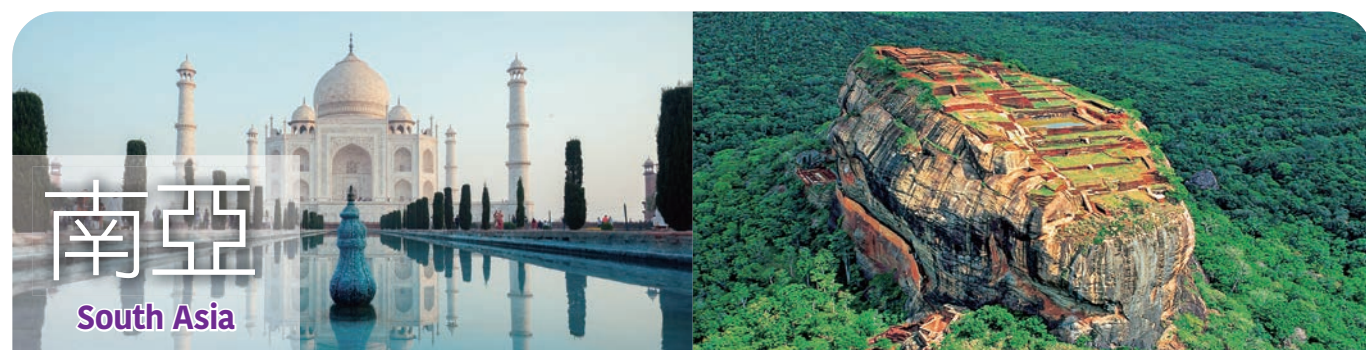
南洋風景不只一種樣貌 每站都有不同故事 Every Destination Has a Story Waiting to Be Discovered

許多人想到東南亞，腦海首先浮現的是海灘與購物，世邦旅遊則希望帶領旅客看見更豐富的面貌。馬來西亞多元文化交融的城市風景、沙巴獨特的自然生態，以及泰國悠閒的浪漫風情、越南獨特的人文風采，共同交織出截然不同的旅行體驗。

運用穩定的航空資源與成熟的產品規劃，世邦將城市、人文與自然巧妙串連，旅人有機會真正走進當地的生活與故事之中。無論是熱帶雨林、世界遺產，或是海岸風光、文化古城，用更多時間認識一座城市的故事、當地人真實的生活樣貌，為自己的東南亞旅程寫下精彩篇章。

For many travelers, Southeast Asia is known for its tropical beaches and vibrant shopping. At Spunk Tour, however, we believe the region offers so much more. From the multicultural heritage of Malaysia and the Distinctive natural ecosystems of Sabah to the relaxed atmosphere of Thailand and the rich traditions of Vietnam, every destination presents its own unique character and unforgettable experiences.

Backed by reliable airline partnerships and carefully planned itineraries, we seamlessly connect cities, nature, and local culture. Whether exploring world-renowned landmarks, relaxing on idyllic islands, or experiencing authentic local life, every journey is designed to reveal the true beauty of Southeast Asia and create lasting travel memories.



南亞 South Asia

蒐藏人生的旅行拼圖 自然與文化遺產的寶庫 A Treasure Trove of Nature, Heritage, and Timeless Wonders

當許多熱門旅遊目的地已廣為人知，南亞依然保留獨有的神秘與吸引力。千年文明留下的世界遺產、巍峨壯闊的雪山景觀、承載信仰的宗教聖地，以及充滿生命力的自然生態，孕育獨特而迷人的旅行風景，吸引旅人一探究竟。

世邦旅遊精選斯里蘭卡、印度、不丹與尼泊爾等特色目的地，串聯古文明、宗教文化、自然風光與在地生活，打造深度旅遊產品。無論是走進斯里蘭卡的歷史古城、欣賞喜馬拉雅山脈的壯闊景致，或探訪印度與不丹獨特的人文風情，每一段旅程都像翻開一本厚實的故事書，等待旅人親自閱讀。

While many popular destinations are familiar to travelers, South Asia continues to captivate with its mystery, cultural richness, and extraordinary landscapes. Ancient civilizations, magnificent UNESCO World Heritage Sites, sacred religious monuments, and breathtaking natural scenery come together to create truly unforgettable journeys.

Spunk Tour carefully selects destinations including Sri Lanka, India, Nepal, and Bhutan, weaving together history, spirituality, local culture, and spectacular landscapes into enriching travel experiences. From wandering through ancient cities and admiring the majestic Himalayas to discovering vibrant traditions and remarkable architecture, every itinerary invites travelers to experience South Asia as though turning the pages of a fascinating story.



中港澳 China, Hong Kong, Macau

讀懂大地上的千年故事 穿越山河歲月的旅程 Journey Through Timeless Landscapes and Living History

40多年的經驗累積，世邦旅遊對中國大陸有著深刻理解。這片幅員遼闊的土地，既擁有壯麗山河與名勝古蹟，更蘊藏豐富的人文底蘊與歷史故事。江南水鄉的細緻風情、四川山水的磅礴氣勢、絲綢之路橫跨千年的文明軌跡，都成為世邦產品規劃的重要養分。

世邦將多年操作經驗融入每趟行程設計，兼顧景點安排、住宿品質與在地體驗，讓旅程不是走馬看花，而是真正認識一座城市、一段歷史與一方風土。透過多元且具深度的產品規劃，帶領旅客看見中國大陸不同面貌，且收穫屬於自己的旅行故事。

With over four decades of travel expertise, Spunk Tour offers an in-depth exploration of China, Hong Kong, and Macau. From magnificent mountains and winding rivers to vibrant cities rich in history and culture, every destination reveals a unique chapter of this remarkable region. Whether strolling through the charming water towns of Jiangnan, admiring the dramatic scenery of Sichuan, or retracing the ancient Silk Road, every journey is filled with unforgettable discoveries.

Combining extensive destination knowledge with professional tour planning, we balance iconic attractions, quality accommodations, and authentic local experiences. Rather than simply visiting landmarks, our thoughtfully designed itineraries invite travelers to create meaningful travel memories.



台灣 Taiwan

最熟悉的地方，最容易感動！ The Closest Destination, the Warmest Memories

很多人走遍世界各地，卻常在一次國內旅行中，重新找回對生活的感動。或許是一場與家人的久違相聚、一段好友同行的歡笑時光，或是在某個不經意的轉角，看見熟悉卻從未留意的風景。世邦旅遊相信，旅行的價值不在距離遠近，而在於留下多少值得珍藏的回憶。

無論是親子同遊、樂齡慢旅，或是主題探索與季節限定行程，世邦以細膩規劃串起台灣各地的人文風景與地方特色，讓旅人領略不一樣的國旅玩趣。當腳步慢下來，亦會發現這片土地藏著許多驚喜，等待再次被看見。

Sometimes the most touching journeys are the ones closest to home. Whether sharing precious moments with family, enjoying a getaway with friends, or discovering familiar places from a fresh perspective, traveling in Taiwan offers countless opportunities to reconnect with nature, culture, and everyday life.

From family vacations and scenic railway journeys to seasonal flower tours and cultural explorations, Spunk Tour carefully designs itineraries that showcase Taiwan's diverse landscapes and local traditions. Slow down, embrace the rhythm of each destination, and you'll discover that this beautiful island always has another unforgettable story waiting to be experienced.



以專業承載託付 藉完美執行力成就每一場榮耀旅程

SPUNK Professionals Open the World of Tourism

世邦旅遊不只是大眾信賴的旅伴，更是無數指標性企業、百大企業舉辦員工旅遊與獎勵旅遊的首選後盾。我們深知，企業活動代表著一間公司的門面與對同仁的感謝。憑藉著近40年的深厚資源與執行力，我們成功承辦過無數場大規模的跨境旅程，從繁複的跨國協調到精準的時間控管，世邦以近乎零失誤的專業，贏得業界最挑剔的讚賞。企業的信任，是我們最引以為傲的勳章。

Spunk Tour is more than a trusted travel partner—we are the preferred choice for leading corporations, multinational companies, and organizations seeking professional incentive travel and employee programs. We understand that every corporate event reflects a company's image, culture, and appreciation for its people. With more than four decades of experience, meticulous planning, and outstanding execution, we have successfully organized thousands of incentive tours, corporate events, conferences, and business travel programs. From precise scheduling to flawless on-site coordination, every detail is handled with professionalism, earning the long-term trust and recognition of our corporate clients.

獎勵旅遊

獎勵旅遊一般包含了會議、旅遊、頒獎典禮、主題晚宴或晚會等部分。除專業行程規劃與旅遊諮詢服務，其中活動安排更是需要精心策劃，才能營造出別出心裁的各式宴會。從宴會場地的選擇及布置，到晚會節目的設計，以及餐飲的安排，每一個細節都令人難忘。融入企業文化的獎勵旅遊形式，具有增強員工榮譽感與凝聚力，加強企業團隊建設的作用。世邦團隊將帶給您貼心超值服務，滿足企業的特別客製化需求。

- 專案服務**
- 大型會議、參展等商務旅遊安排
 - 商務差旅行程規劃
 - 海外會議、主題晚宴相關活動規劃執行
 - 特別客製化需求服務
 - 專業旅遊諮詢服務
 - 專業行程、景點規劃

員工旅遊

員工是所有企業體的資產，舉辦員工旅遊或提供旅遊補助是企業界的現代經營模式，旅遊不但可以拉近員工之間的距離，更可以讓員工產生向心力。世邦團隊提供各企業員工旅遊的創意規劃與諮詢，秉持著多年的經驗並且更多一份細膩貼心，讓企業能夠感受到世邦的用心，讓員工在這段旅程中感受到企業主的體恤並留下愉快的回憶。

- 服務項目**
- 特別客製化需求服務
 - 專業旅遊諮詢服務
 - 專業行程、景點規劃

貼心 加值服務 「我們貼心加值服務讓您細細品味旅途中珍貴的「回憶」如手冊、布條、其他相關製作。」

MICE Travel

An exceptional incentive journey is more than a reward—it is an opportunity to strengthen team spirit and celebrate achievement. Spunk Tour provides comprehensive planning services, including destination selection, themed events, gala dinners, transportation, accommodation, and banquet arrangements. Every experience is carefully tailored to reflect each company's culture and objectives while creating unforgettable memories for every participant.

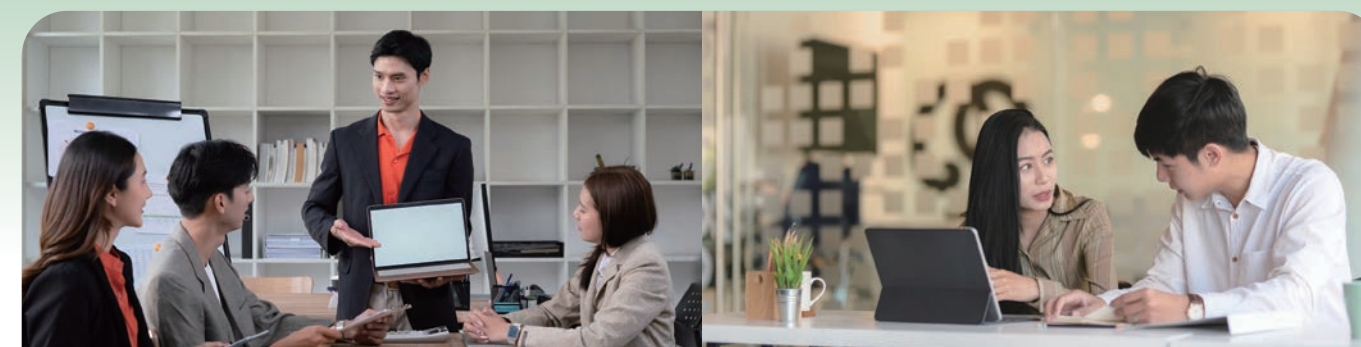
- Services**
- Conferences, exhibitions, and business travel arrangements
 - Business itinerary planning
 - Overseas meetings, themed banquets, and event management
 - Customized travel solutions
 - Professional travel consultation
 - Comprehensive itinerary planning

Employees Travel

Employees are a company's greatest asset. Well-planned employee travel strengthens teamwork, enhances morale, and fosters stronger connections within an organization. With years of experience, Spunk Tour designs customized employee travel programs that combine thoughtful planning, attentive service, and memorable experiences, allowing every participant to relax, connect, and return with lasting memories.

- Services**
- Customized travel programs
 - Professional travel consultation
 - Itinerary planning and coordination

Attentive Value-Added Services To make every journey even more memorable, we offer a variety of personalized souvenirs and event materials, including travel journals, commemorative photo books, banners, certificates, welcome gifts, and other customized keepsakes that preserve every meaningful moment.



合作客戶 Corporate Clients

- ◆彰銀保代海外高峰會
- ◆法國巴黎人壽/高雄銀行 海外高峰會
- ◆法國巴黎人壽/臺灣企銀 海外高峰會
- ◆法國巴黎人壽/兆豐銀行 海外高峰會
- ◆法國巴黎人壽/安泰銀行 海外高峰會
- ◆法國巴黎人壽/聯邦銀行海外高峰會
- ◆法國巴黎人壽/華南銀行 海外高峰會
- ◆華南銀行 個人金融事業群 國內菁英大會
- ◆磐石保經海外高峰會
- ◆合庫人壽高峰會
- ◆中國人壽高峰會
- ◆台灣卡地亞精品公司
(員工旅遊2004年至今、歐洲VIP錶展參展團2004年至今)
- ◆歐洲精品特約指定廠商VIP參展團2009年至今
- ◆財團法人中衛發展中心
(國內外參訪旅遊、員工旅遊、商務差旅)
- ◆台灣區雜糧發展會中南美考察
- ◆葡眾企業雪梨獎勵旅遊國外行程企劃
- ◆交通大學EMBA美西海外研習
- ◆國立高雄餐旅學院 海外學習參訪
- ◆景文科技大學 海外學習參訪
- ◆東南科技大學 海外學習參訪
- ◆荷蘭商海尼根 經銷商旅遊
- ◆翰林文教
- ◆南亞科技
- ◆今台電子
- ◆研揚科技
- ◆台新人壽
- ◆盛通電子
- ◆廣懋材料科技
- ◆劍橋文教集團 國內外旅遊
- ◆晴鑫科技股份有限公司 員工旅遊
- ◆雅比斯國際創意策略股份有限公司

- ◆亞太資源股份有限公司
- ◆全國加油站股份有限公司
- ◆雙葉食品股份有限公司
- ◆匯格股份有限公司
- ◆中華民國工業氣體協會
- ◆財團法人工業技術研究院
- ◆大塚資訊科技
- ◆鼎新數智
- ◆創拓國際法律事務所
- ◆巨葉國際室內裝修股份有限公司
- ◆中和基電股份有限公司

商務差旅

- ◆香港商歷峯亞太有限公司台灣分公司
卡地亞/萬寶龍/沛納海/積家/登喜路/
江詩丹頓/萬國錶/Cholé/Van Cleef & Arpels/
Roger Dubuis/名仕錶
- ◆瑞士商斯沃琪瑞表遠東股份有限公司台灣分公司
浪琴錶/天梭錶/OMEGA/SWATCH/MIDO/雷達表
Hamilton/寶珀錶/寶璣錶
- ◆台驊國際物流股份有限公司
- ◆台驊國際投資控股股份有限公司
- ◆聯達資訊股份有限公司
- ◆晴鑫科技股份有限公司
- ◆正揚通運有限公司
- ◆正達工程股份有限公司
- ◆台灣飛羅得股份有限公司
- ◆台灣愛彼錶股份有限公司
- ◆LVMH集團
- ◆Tiffany & Co.
- ◆中化合成生技股份有限公司
- ◆挪亞國際股份有限公司
- ◆Damiani台灣戴美安妮股份有限公司
- ◆宜鼎國際股份有限公司
- ◆美商伊思艾股份有限公司